



think inside the box

ProIO focuses on bringing together systems in a smarter way with the end result envisioned first.



Our goal is to create unforgettable experiences by bringing the magic to life with clever technology and professional insight.

From **theme parks** and **rides**, to **museums** and **attractions**, we have the expertise to create, manage, and deliver remarkable projects.

Stewardship and service are guiding principles that we believe create a strong connection with our clients, our projects, and our workflow.

We have proven experience in delivering high-end, large-scale projects from blue sky through opening day.

Our services range from consultation and client representation, through the design and tender phases, and into the fine details of getting the installation perfect.

Professional
Input & Output

Professional
Installations & Operations

Audio
Systems

Video
Systems

Lighting
Systems

Show
Control

Automation
and Controls

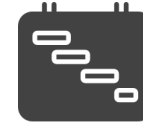
IT and
IoT Networks

Our approach to
any project is to
think inside the box.

Features
in the
Design



Details
in the
Plan



Moments
in the
Show

Capabilities
in the
Systems



Elements
in the
Build



How ProIO Can Help

Analysis and Consultation

In the age of the “internet of things”, technology has become increasingly complex. Knowing where to start with a project can be a challenge.

We can assist with finding the right balance between needs and cost to achieve the desired end result.

Whether you need a full design package of a technical system or a second opinion with a peer review, our CAD and modeling services can thoroughly plan and document the project while maximizing cost efficiency and reducing integration issues on site.

Design Services

Installation Supervision

Teamwork is a vital part of bringing multiple disciplines and systems together. Our supervision and coordination experience gets hands-on with all trades to ensure all the pieces come together.

From conduit placements with an electrical contractor, to mounting details with a scenic vendor, we want every show element to be picture perfect.

It takes skill and careful planning to bring out the best of any system. With cutting edge UI and UX, you should expect an intuitive “single pane of glass” to operate your installation.

Our specialty is merging the technology with the creative direction to deliver the ultimate wow factor.

System Programming

Performance Tuning

Existing systems can use periodic attention to keep them running in an optimum state. In some cases, enhancing what is existing may also be viable and price-performing option when considering renovations.

Tuning can restore quality, reduce possible maintenance costs, and improve a system's functionality.

Ensuring that operations and maintenance staff are fully up to speed with the functionality and features of a system will help keep it in working order.

Our experience covers in-person classroom training and documentation authoring, even through translation and interpretation for projects around the world.

Training and Documentation

ProIO

Team



Brice Helman
Chief Executive Officer

With over 15 years of production and installation experience, Brice Helman is the founder and CEO of ProIO. With a diverse background in delivering complex projects, Brice has lent his expertise to a range of internationally renowned clients. His portfolio includes collaborations with Universal Orlando Resort, Universal Japan, Chimelong, Village Roadshow Theme Parks, Rock & Roll Hall of Fame, Royal Alberta Museum, and Dubai Parks & Resorts.

Brice specializes in a wide array of technical disciplines, including Audio Systems, Video Systems, Lighting Systems, Show Control, Automated Controls, and IT. His multifaceted skill set allows him to provide comprehensive technical solutions and ensure seamless project execution.

Key Projects

New Park:
Dubai parks and Resorts,
Dubai, UAE

Chimelong Ocean Kingdom,
Zhuhai, China

FEC:
Lionsgate Entertainment World,
Zhuhai, China

Park Expansion:
Super Mario Land,
Universal Orlando Resort, FL, USA

Monster Hunter: XR Walk,
Universal Studios Japan

Dark Ride:
X-Flight,
Xiamen, China

Fast & Furious,
Universal Orlando, FL, USA

MarioKart: Bowser's Challenge
Universal Epic Universe, FL, USA

Exhibit:
Rock & Roll Hall of Fame,
Cleveland, OH, USA

The Billy Graham Library,
Charlotte, NC, USA

The Royal Alberta Museum
Edmonton, Alberta, Canada



Bryan Maier
Vice President

Bryan Maier is an active technical architect with over 20 years of experience in AVL and show control systems. He excels in design, integration, and technical management, bringing client visions to life across theater, themed environments, and location-based projects.

With a background in theater design and technologies and a master's degree from California Institute of the Arts, Bryan worked heavily in cutting-edge productions before propelling into permanent installation projects. Bryan's portfolio spans collaborations with Universal Creative, Madison Square Garden Ventures, Magnolia Quality Development Corporation, and Qiddiya Investment Company. His work encompasses concept design to operational handover.

In live events, Bryan has overseen technical execution for 60+ theatrical productions, including Broadway hits like Hamilton, Fun Home, and Eclipsed.

Key Projects

New Facility:

Madison Square Garden "Sphere",
Las Vegas, NV, USA

National Geographic Basecamp,
Washington DC, USA

Wondrouz Pattaya,
Pattaya, Thailand

Expanded Facility:

The Billy Graham Library,
Charlotte, NC, USA

New Attraction:

Velocicoaster,
Universal Islands of Adventure,
Orlando, FL, USA

Theater/Shows:

NY Shakespeare Festival,
New York, NY, USA

Hamilton/The Public Theater
New York, NY, USA

Fun Home/The Public Theater
New York, NY, USA

Eclipsed/The Public Theater
New York, NY, USA

Sweat/The Public Theater
New York, NY, USA

TEDx/CalArts
Los Angeles, CA, USA



Jon Spreadbury
Senior Programing Lead

Jon Spreadbury is an experiential systems designer with eight years of project delivery in hospitality and entertainment. A former US Air Force information systems specialist, Jon’s career spans roles in hospitality AV support, corporate theater, network administration, and systems integration; always with a focus on customer satisfaction and project success.

As an audio lead, Jon oversaw design, setup, and operation for live corporate events at Walt Disney World, mentoring new technicians along the way. Throughout his career, he has contributed to network development, control systems programming, and interface design for projects at convention centers, private venues, and themed attractions. Clients like Marriott, Sierra Lodgings, Boca West Country Club, and Universal Creative have trusted him to deliver key guest experiences.

Key Projects

New Attraction:

MarioKart: Bowser’s Challenge,
Universal Orlando Resort, FL, USA

Mine-Cart Madness (Donkey Kong),
Universal Orlando Resort, FL, USA

Expanded Facility:

Caribe Royale Convention Center
Lake Buena Vista, FL, USA

Walt Disney World Swan & Dolphin Resort
Lake Buena Vista, FL, USA

Marriott Orlando World Center
Lake Buena Vista, FL, USA

Carysfort Hall at Boca West Country Club
Key Largo, FL, USA

ProIO

Portfolio

ProIO Projects



Pro10 Clients



ROYAL ALBERTA
MUSEUM

Alberta



ROCK & ROLL
HALL OF FAME™





Contact

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